



Yukon First Nations
**CULTURE &
 TOURISM**
 Association

MEMBERSHIP APPLICATION

Name _____

Business / Organization Name _____

Website _____

Email Address _____

Phone Number _____

Mailing Address _____

|||||

ART | BUSINESS TYPE [check all that apply]

- | | |
|--|--|
| <input type="checkbox"/> Visual Artist
carving, painting, beading, etc. | <input type="checkbox"/> Accommodation & Food / Beverage |
| <input type="checkbox"/> Performing Artist
storytelling, dance, theatre, etc. | <input type="checkbox"/> Festival & Event |
| <input type="checkbox"/> Cultural / Knowledge Keeper | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Cultural / Interpretive Centre & Museum | <input type="checkbox"/> Development Corporation |
| <input type="checkbox"/> Community / Arts Organization | <input type="checkbox"/> First Nations Government |
| <input type="checkbox"/> Cultural Experience | <input type="checkbox"/> NGO / Non-Profit Organization |
| <input type="checkbox"/> Eco-Tourism & Outdoor | <input type="checkbox"/> Industry Organization |
| | <input type="checkbox"/> Other (please specify)
_____ |

|||||

MEMBERSHIP TYPE [check one]

ARTIST

- Basic (\$25) Enhanced (\$50)

ORGANIZATION & ASSOCIATION

- Basic (\$150) Enhanced (\$200)

GOVERNMENTS

- Basic (\$250)

BUSINESS - ENTREPRENEUR

- Basic (\$25)

BUSINESS - 1-5 EMPLOYEES

- Basic (\$100) Enhanced (\$150)

BUSINESS - 6+ EMPLOYEES

- Basic (\$150) Enhanced (\$200)

Yukon First Nations Cultural & Tourism Association

1-1109 Front Street (White Pass Building) Whitehorse, Yukon Y1A 5G4

Tel: 867.667.7698 | Email: info@yfnc.ca | WWW.YFNCT.CA



MARKET & EXPORT READINESS



One of YFNCT’s initiatives is to support individuals and help them grow within their sector. For many artists and tourism businesses, this means establishing market-ready status to satisfy their particular market’s expectations. YFNCT will help their Members at the enhanced-level to prepare and promote themselves effectively and by guiding them to obtain market and export-ready status. To help us better understand your current status, please indicate if you meet any of the following:



ARTISTS

- I have an artist bio, CV and /or artist statement.
- I have marketing material, such as brochures or rack cards.
- I have a fully operational website where you promote and /or sell your work.
- I am subscribed to a social media website. (ie. Facebook, Twitter)
If so, please specify: _____
- I have high-resolution images of your work for promotional purposes.



TOURISM BUSINESSES

- I have you been operating my tourism business for at least one year.
- I meet all health and safety standards for my tourism sector, including all applicable business licenses and liability insurance.
- I can handle and am able to provide confirmation of booking arrangements within 48 hours.
- I can accept debit and credit cards from visitors.
- I am aware of the business standards for my sector and are able to meet or exceeds those expectations.



ARE YOU A MEMBER OF ANY OF THE FOLLOWING?

- YFNCT
- WTAY
- TIAY
- YFNCC